



## ScienceBased Health Announces Expansion of its Clinical Advisory Panel

### ***Addition of Optometric Thought Leaders Will Strengthen the Company's Efforts to Educate About the Role of Nutrition in Eye Care***



Houston, TX – August 16, 2016 – ScienceBased Health (SBH), a leading provider of premium evidence-based nutraceuticals for eye health, today announces the addition of **I. Ben Gaddie, OD, FAAO, Whitney Hauser, OD, and Scott Schachter, OD** to its Clinical Advisory Panel.

For the past 20 years, SBH has been committed to helping eye care practitioners enhance their level of patient care through product innovation, leadership, education and support. The company's products are distributed and recommended by thousands of optometrists and ophthalmologists nationwide.

*"We are pleased to collaborate with these distinguished optometric leaders to educate eye care practitioners about the role of nutrition in ocular health,"* said Alain Magro, President and Chief Executive Officer, ScienceBased Health. *"Our nutraceuticals offer support to those with a range of ocular conditions, including dry eye, age-related macular degeneration, glaucoma and diabetes. By partnering with SBH, practitioners can offer patients effective and natural options for care, which enhances overall patient satisfaction."*

Ian Benjamin Gaddie, OD, FAAO, joining as Glaucoma Clinical Advisor, is Owner and Director of Gaddie Eye Centers in Louisville, Ky. Dr. Gaddie earned his Doctor of Optometry from the University of Alabama- Birmingham School of Optometry and completed a Residency in Ocular Disease at Northeastern State University College of Optometry at the Triad Eye Medical Clinic and Cataract Institute in Tulsa, Okla.

Dr. Gaddie is currently President of the Optometric Glaucoma Society (OGS), Co-Chairman of the International Vision Expo Meetings and Past President of the Kentucky Optometric Association. He serves on the editorial boards of various industry publications and has published extensively on a wide range of eye care topics. In 2011, Dr. Gaddie was inducted into the Oklahoma Pioneers in Optometry Hall of Fame. He was selected as one of the Most Influential in Optometry by a leading industry publication in 2015 and was awarded the Kentucky Optometric Association Optometrist of The Year Award.

Whitney Hauser, OD, is Assistant Professor at Southern College of Optometry (SCO) and Clinical Development Consultant at TearWell Advanced Dry Eye Treatment Center, both in Memphis, Tenn. Dr. Hauser received her Doctor of Optometry in 2001 from SCO, and she later completed a postgraduate residency in Primary Care Optometry through SCO and the VA Medical Center in Memphis. Prior to joining the SCO faculty, Dr. Hauser served as Clinical Director and Research Coordinator at an ophthalmology referral center in Memphis. Dr. Hauser is an active member of the American Optometric Association, Ocular Nutrition Society, the Association for Research in Vision and Ophthalmology, the World Congress of Optometry, and Women of Vision.

*(Cont)*

She has authored articles on the management and treatment of ocular surface disease, the anterior segment and practice management, and is an invited speaker across the United States and internationally.

Scott Schachter, OD, founded the private practice Advanced Eyecare and the Eyewear Gallery Optometry in Pismo Beach, Calif, where he specializes in contact lens and dry eye treatment and diagnosis. Dr. Schachter attended Southern California College of Optometry, where he received the Omer A. Nielson Award for outstanding clinical skills. Dr. Schachter serves as Administrator, California Central Coast Area for Vision Source, where he led this Vision Source region from its inception to having 25 thriving practices. Dr. Schachter is an Adjunct Clinical Professor at Marshall B. Ketchum University, Fullerton, Calif. Dr. Schachter has presented scientific posters and published articles in peer-review scientific journals such as Optometry and Vision Science Journal, and has authored numerous articles in vision trade publications. A Bausch & Lomb Contact Lens Expert and a CORE speaker and Key Opinion Leader for Allergan, Dr. Schachter speaks widely across the United States.

Drs. Gaddie, Hauser and Schachter join SBH's Clinical Advisory Panel members: Douglas K. Devries, OD; Steven G. Ferrucci, OD, FAAO; Paul M. Karpecki, OD, FAAO; Katherine M. Mastrotta, MS, OD, FAAO; Jim Owen, OD, FAAO; Diana Shechtman, OD, FAAO; Kirk L. Smick, OD, FAAO; William Townsend, OD, FAAO; and Walter O. Whitley, OD, MBA, FAAO.

The Clinical Advisory Panel complements the work of SBH's Scientific Advisory Board, which includes: Ike K. Ahmed, MD, FRCSC; Paul S. Bernstein, MD, PhD; Jeffrey B. Blumberg PhD, FACN, FASN, CNS; Alon Harris, MS, PhD, FARVO; Douglas S. Koch, MD; Paul S. Koch, MD; Kelly K. Nichols, OD, MPH, PhD, FAAO; Lisa C. Olmos de Koo, MD, MBA; and John D. Sheppard, MD, MMSc.

## **About ScienceBased Health**

ScienceBased Health®, a privately held company founded in 1997, develops and markets evidence-based nutraceuticals for eye health. The Company's formulations include: **HydroEye®**, a clinically tested, patented oral formulation for dry eyes; **OcularProtect®**, a comprehensive multinutrient for eyes and overall body health; **MacularProtect Complete® AREDS2**, a powerful formulation to preserve macular and whole body health, based on AREDS, AREDS2 and other advanced research; **OmegaAdvance®**, a premium quality omega-3 supplement; **Optic Nerve Formula®**, a powerful formulation to protect optic nerve health; **DiaVis®**, a specialized formulation to support retinal circulation; and other high quality products. The formulations are based on the latest science, made from premium ingredients and manufactured according to highest quality NSF® certified facilities. For more information, contact ScienceBased Health at: (888) 433-4726 or visit: [www.SBH.com](http://www.SBH.com).