

**SCIENCEBASED HEALTH APPOINTS DAVID S. BOYER, MD
TO SCIENTIFIC ADVISORY BOARD**

CARSON CITY, NV – March 26, 2007 – ScienceBased Health, a leading provider of premium nutraceuticals for eye health, today announced the appointment of David S. Boyer, MD to its Scientific Advisory Board. Dr. Boyer is a Board-certified ophthalmologist specializing in the treatment of diseases of the retina and vitreous. He is Senior Partner at Retina-Vitreous Associates Medical Group with offices in Los Angeles, Beverly Hills, North Hollywood, Torrance, and Santa Clarita, California. Dr. Boyer, who is also clinical associate professor with the University of Southern California, has an extensive research background. Currently, he is an investigator for various clinical trials and serves as an advisor for multiple research, educational and charitable institutions. Dr. Boyer earned his medical degree from Chicago Medical School. He completed his ophthalmology residency at USC County Medical Center in Los Angeles and a fellowship at Wills Eye Hospital in Philadelphia.

“Dr. Boyer was a key founding member of ScienceBased Health one decade ago,” said Alain Magro, president of ScienceBased Health. “We are excited to welcome Dr. Boyer back to our Scientific Advisory Board and are looking forward to his contributions.”

Dr. Boyer joins ScienceBased Health’s existing Scientific Advisory Board members: **Paul S. Bernstein, MD, PhD**, Associate Professor of Ophthalmology and Visual Sciences in the Retina Division at the Moran Eye Center, University of Utah School of Medicine; **Bert M. Glaser, MD**, Executive Director, The National Retina Institute; **Paul S. Koch, MD**, Medical Director of Koch Eye Associates and Chief Medical Editor of *Ophthalmology Management*; **Robert G. Martin, MD**, Chief of Staff, Carolina Eye Associates and Chief Medical Editor of *Ophthalmology Times, Asia*; **Stephen C. Pflugfelder, MD**, Director, Ocular Surface Center, Cullen Eye Institute at Baylor College of Medicine; and **John D. Sheppard, MD, MMSc**, Ophthalmology Program Director at Eastern Virginia Medical School, Clinical Director of the Thomas R. Lee Center for Ocular Pharmacology and Director of Virginia Eye Consultants.

About ScienceBased Health

ScienceBased Health, a privately held company, develops and markets evidence-based nutraceuticals for eye health. The formulations, created by leading physicians, nutrition scientists and researchers, are based on the latest scientific research and are recommended by several thousand ophthalmologists and optometrists nationwide. The Company developed **HydroEye®**, a patented, oral formulation for dry eyes; **OcularProtect®**, a comprehensive multivitamin for eyes and overall body health; **MacularProtect Complete®** and **MacularProtect Complete®-S**, powerful formulations, based on AREDS and other advanced research, to preserve macular and whole body health; **Optic Nerve Formula®**, a powerful formulation to protect optic nerve health; and other high quality products for eye and body health. The products are made from premium ingredients and manufactured according to highest quality standards. For more information, contact ScienceBased Health at: (888) 433-4726 or visit: www.sciencebasedhealth.com.