

SCIENCEBASED HEALTH APPOINTS ANNE L. COLEMAN, MD, PhD to SCIENTIFIC ADVISORY BOARD

CARSON CITY, NV – February 11, 2008 – ScienceBased Health, a leading provider of evidence-based nutraceuticals for eye health, today announced the appointment of Anne L. Coleman, MD, PhD to its Scientific Advisory Board.

Dr. Coleman is a Professor of Ophthalmology in the Jules Stein Eye Institute of the David Geffen School of Medicine at UCLA as well as Professor of Epidemiology in the UCLA School of Public Health. She holds the Frances and Ray Stark Endowed Chair at UCLA and is Director of the Jules Stein Eye Institute Mobile Eye Clinic. Dr. Coleman received her medical degree from the Medical College of Virginia, completed her fellowship training in glaucoma at the Wilmer Eye Institute, Johns Hopkins University, and received a PhD in Epidemiology from UCLA in 1997.

Dr. Coleman's research is focused on the diagnosis, treatment, and societal impact of glaucoma, cataracts, and age-related macular degeneration (AMD), including the study of lifestyle limitations imposed on patients with these eye diseases. Currently an at-large member of the American Academy of Ophthalmology's Board of Trustees, she is a recipient of the Academy's Senior Achievement Award and Secretariat Award.

"We are honored to welcome Dr. Coleman to the ScienceBased Health Scientific Advisory Board," said Alain Magro, president of ScienceBased Health. "Dr. Coleman brings to the Board a diverse background that will allow her to make significant contributions to our product development and research endeavors. Her expertise in the areas of glaucoma and neuroprotection will be especially valuable."

"I am pleased to be joining the ScienceBased Health Scientific Advisory Board," said Anne L. Coleman, MD, PhD. "I am very interested in the interplay between nutrition and vision and my research interests include the effects of antioxidants on glaucomatous optic nerve damage."

Dr. Coleman joins ScienceBased Health's existing Scientific Advisory Board members: **Paul S. Bernstein, MD, PhD**, Associate Professor of Ophthalmology and Visual Sciences in the Retina Division at the Moran Eye Center, University of Utah School of Medicine; **David S. Boyer, MD**, Senior Partner, Retina-Vitreous Associates Medical Group; **Bert M. Glaser, MD**, Executive Director, The National Retina Institute; **Paul S. Koch, MD**, Medical Director of Koch Eye Associates; **Robert G. Martin, MD**, Chief of Staff, Carolina Eye Associates and Chief Medical Editor of *Ophthalmology Times, Asia*; **Stephen C. Pflugfelder, MD**, Director, Ocular Surface Center, Cullen Eye Institute at Baylor College of Medicine; and **John D. Sheppard, MD, MMSc**, Ophthalmology Program Director at Eastern Virginia Medical School, Clinical Director of the Thomas R. Lee Center for Ocular Pharmacology and Director of Virginia Eye Consultants.

About ScienceBased Health

ScienceBased Health, a privately held company, develops and markets evidence-based nutraceuticals for eye health. The formulations, created by leading physicians, nutrition scientists and researchers, are based on the latest scientific research and are recommended by thousands of ophthalmologists and optometrists nationwide. The Company developed **HydroEye®**, a patented, oral formulation for dry eyes; **OcularProtect®**, a comprehensive multinutrient for eyes and overall body health; **MacularProtect Complete®** and **MacularProtect Complete®-S**, powerful formulations, based on AREDS and other advanced research, to preserve macular and whole body health; **Optic Nerve Formula®**, a powerful formulation to protect optic nerve health; and other high quality products for eye and body health. The products are made from premium ingredients and manufactured according to highest quality standards. For more information, contact ScienceBased Health at: (888) 433-4726 or visit: www.sciencebasedhealth.com.