

## ScienceBased Health Contributes to Funding for Macular Degeneration Education and Research

*Company will donate a percentage of proceeds from product sales to  
The Macular Degeneration Partnership*

CARSON CITY, NV – September 10, 2003 – ScienceBased Health, a developer of innovative nutraceuticals for eye health, today announced an association with the Macular Degeneration Partnership, a program of the non-profit Discovery Fund for Eye Research. The Macular Degeneration Partnership is dedicated to helping individuals affected by Age-Related Macular Degeneration (AMD) by providing up-to-the-minute information to the public and research support. ScienceBased Health will donate a percentage of its proceeds from the sale of its macular health products to the Macular Degeneration Partnership to help support its educational and research endeavors.

AMD is the leading cause of legal blindness in the United States of America for persons over the age of 65. Over 13 million people currently have signs of macular degeneration. According to the Review of Optometry, AMD is present in approximately 10 percent of the population over the age of 52 and in up to 33 percent of individuals older than 75. As our population ages, and the "baby boomers" advance into their 50's and 60's, we will see a virtual epidemic of AMD as 6.3 million people are projected to develop AMD in 2030 vs. 1.7 million in 1995. There is currently no effective cure for the most common form of AMD ("dry" type) and treatment for the more severe ("wet" type) form has had limited success.

"For the past six years, ScienceBased Health has been supporting individuals with quality, evidence-based nutraceuticals to help protect their macular health," said David Hanabusa, chief executive officer for ScienceBased Health. "We are pleased to take this support one step further by helping to fund education and research endeavors for AMD. The Macular Degeneration Partnership has done an outstanding job in its efforts to educate the public about AMD and steps that can be taken to help deal with this debilitating disease."

Judith Delgado, director of the Macular Degeneration Partnership remarked, "People with AMD – and their family members – have come to rely on our resources to keep them up to date on the latest help for macular degeneration. This unrestricted grant from ScienceBased Health will support our ongoing efforts to educate everyone about the risks of AMD and what people can do to control those risks."

### **About ScienceBased Health**

ScienceBased Health, a privately held company, develops and markets premium quality nutraceuticals for eye and body health. The formulations are created by leading physicians and nutritional scientists and are based on the latest scientific research. The Company developed **HydroEye**<sup>®</sup>, a patented, oral formulation for dry eyes; **OcularProtect**<sup>™</sup>, a comprehensive multinutrient for eye and overall body health; **MacularProtect Plus**<sup>™</sup> and **MacularProtect Complete**<sup>™</sup>, powerful formulations to protect macular health, based on the Age-Related Eye Disease Study (AREDS); and other high quality products to support eye and body health. The products are made from premium ingredients and manufactured according to highest quality standards. ScienceBased Health's products are recommended by thousands of ophthalmologists and other eye care practitioners. For more information contact your local eye care practitioner, call ScienceBased Health customer service at (888) 433-4726 or visit [www.sciencebasedhealth.com](http://www.sciencebasedhealth.com).

### **About the Macular Degeneration Partnership**

The Macular Degeneration Partnership is a patient outreach program of the non-profit Discovery Fund for Eye Research. For over 30 years, Discovery Fund has supported both groundbreaking research in eye diseases like AMD and educational programs. The Macular Degeneration Partnership was created by patients, family members and their eye doctors to provide education, support and resources. Visit our

award winning website, [www.AMD.org](http://www.AMD.org) for up to date information about AMD research, treatments, low vision rehabilitation – and controlling the risk factors for age-related macular degeneration. An extensive collection of links, tools and resources are available online. Sign up for a free subscription to AMD Update, a monthly email newsletter. Or call 1-888-430-9898 to order the AMD Toolkit, a large print resource guide.

####