

SCIENCEBASED HEALTH INTRODUCES ALL-IN-ONE NUTRACEUTICAL TO PROTECT BOTH EYESIGHT AND OVERALL BODY HEALTH

Product is Based Upon the Latest Scientific Research on Nutrition's Role in Eye and Body Health

SAN FRANCISCO, CA - ASCRS 2003 SYMPOSIUM – April 14, 2003 - ScienceBased Health, a provider of nutraceuticals for eye health, today announced the availability of MacularProtect Complete[™]. MacularProtect Complete is an all-in-one nutritional formulation that combines high-potency antioxidant protection with complete multi-nutrient coverage to protect eyesight and overall body health. The product reflects the nutritional profile of the Age-Related Eye Disease Study (AREDS), a clinical trial supported by the National Eye Institute, and other advanced research on lutein's role in eye health. AREDS found that high-risk patients taking an antioxidant and zinc combination supplement significantly helped preserve their vision and macular health.

"MacularProtect Complete provides three critical benefits for high risk patients," said Penny Edwards, MPH, CNS, Nutrition Scientist for ScienceBased Health. "It provides the antioxidants that are clinically proven to preserve vision and macular health; it incorporates meaningful amounts of lutein and zeaxanthin, two carotenoids essential for macular health; and it provides a full spectrum of the vitamins, minerals, and plant compounds important for preserving overall health."

"My high-risk patients have a real need for a product like MacularProtect Complete", said Ron P. Gallemore, MD, PhD, Assistant Clinical Professor, Jules Stein Eye Institute, UCLA School of Medicine, and Partner, Retina-Vitreous Associates Medical Group, Los Angeles, CA. "This supplement contains the exact proportions of antioxidants found to slow or prevent vision loss in the Age-Related Eye Disease Study and also includes specific bioflavonoids and carotenoids, including bilberry, lutein, and zeaxanthin, which have been shown in other studies to be concentrated in the macula and provide an important protective effect. Further, its capsule form enhances absorption compared to tablet formulations. Many patients have trouble taking a variety of supplements, as well as a multivitamin. MacularProtect Complete contains it all and should simplify supplementation, improving compliance, safety and efficacy."

MacularProtect Complete joins ScienceBased Health's macular health product line. The AREDS-based products offer the flexibility to choose the right formulation based on individual health needs. The product line includes MaculaRx Plus, ProtectRx, and MacularProtect Complete.

About ScienceBased Health

ScienceBased Health, a privately held company, develops and markets nutraceuticals for eye health. The formulations are created by leading physicians and researchers and are based on the latest scientific research. The Company developed **HydroEye**[®], a patented, oral formulation for dry eyes; **OculaRx**[®], a comprehensive formulation to support eyes and overall body health; **MaculaRx Plus**[™], **ProtectRx**[™], and **MacularProtect Complete**[™], powerful formulations to preserve macular health, based on the AREDS clinical trial; and other high quality products for eye and body health. The products are made from premium ingredients and manufactured according to highest quality standards. ScienceBased Health's products are recommended by thousands of ophthalmologists and other eye care practitioners. For more information, contact ScienceBased Health at: (888) 433-4726 or visit: www.sciencebasedhealth.com.