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## What's New for Your Practice from the AAO Annual Meeting



### SUPPLEMENT FOR OPTIC NERVE HEALTH

ScienceBased Health added Optic Nerve Formula to its line of ocular nutraceuticals. Many conditions, including ischemic neuropathies and glaucoma, can compromise optic nerve health. The new formula supports normal vascular and nerve function, promotes ocular blood flow, and increases protective antioxidant intake. It contains a blend of Ginkgo biloba; antioxidants such as vitamins C and E, alpha lipoic acid and n-acetyl cysteine; omega-3 fatty acids (DHA, EPA); magnesium; B-vitamins; taurine; and bioflavonoids.

"It is increasingly evident that oxidative processes play an important role in a variety of ocular diseases, including macular degeneration and glaucoma," said Ron P. Gallemore, M.D., Ph.D., Assistant Clinical Professor, Jules Stein Eye Institute, UCLA School of Medicine. "Optic Nerve Formula is an evidence-based formula with a scientifically sound rationale."

### SOFTWARE HELPS GUIDE PRACTICE INTERNET STRATEGY

The recently released BetterStats software package from Einstein Industries provides practices with real-world knowledge about their Web sites' marketing trends and tools to build infrastructure for a winning Internet strategy.

BetterStats converts standard Web traffic logs into a marketing knowledge base. It reduces the cost of Web log management and extracts data necessary for measuring the efficiency of Internet media. The software is useful for information technology departments dealing with large amounts of data acquisition and also for marketing and sales departments charged with monitoring advertising efficiency and customer profiling.

### INSTRUMENT APPROVALS AND UPGRADES

Nidek Inc. received FDA approval for two instruments, the GYC-1000 Green Laser Photocoagulator and the US-1800 Pachymeter & A-Scan Ultra Sound combination unit.

The compact and portable GYC-1000 delivers a solid-state green laser with 1.7 watts of energy, plugs into any standard wall outlet, and weighs less than 15 pounds. It allows for several delivery options, including slit lamps, indirects and endophotocoagulation.

The US-1800 Pachymeter & A-Scan Ultra Sound combo includes the latest IOL power calculation software, a touch-screen panel, and is portable for use in remote locations. It can be combined with the Nidek US-2500 for an A/B Scan combination unit.

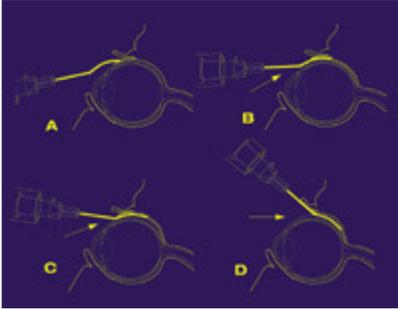
Also launched was the 6 mega-pixel stereo fundus camera, the 3-Dx Digital Camera. The unit, ideal for assessment of glaucoma, macular edema and other retinal diseases, allows the operator to take repeatable simultaneous stereo color digital images of the optic disc, fundus, and external eye with just one-shot.

The company also announced added features and capabilities for other instruments, including:

- cup-to-disk ratio measurement for the NAVIS Information System Software
- point-spread function diagnostic data and analysis for the OPD-Scan autorefractor/wavefront analyzer/topographer.

## AMD TREATMENT RESULTS PRESENTED

Two-year data on Alcon's investigational treatment for wet AMD, anecortave acetate (Retaane 15 mg Depot), presented at the meeting adds to and confirms the previously reported 12-month findings, according to investigators.



The Retaane 15 mg Depot delivery method, called posterior juxtасcleral depot, allows Retaane to be administered onto the outer surface of the back of the eye with a curved, blunt-tipped cannula, which does not pierce the eyeball. This approach helps to prevent intraocular infection and retinal detachment, which are the most common side effects of injecting therapeutics directly into the eye. It also allows diffusion of the drug over months, decreasing the number of applications necessary.

Investigators randomized 128 patients with wet AMD 50 years or older to receive Retaane 15 mg, anecortave acetate 3 mg suspension, anecortave acetate 30 mg suspension or placebo. (55 patients were available for 24-month follow-up) In the Phase II/III trial, 73% of all patients with wet AMD treated with Retaane 15 mg Depot had stable or improved vision after 2 years based on logMAR testing. That compared with the 47% of patients who received placebo ( $p=0.035$ ). In the subset of patients with predominantly classic lesions, 80% had stable or improved vision after 2 years compared with 42% of the placebo group.

There was no clinically relevant difference in the incidence of cataracts or treatment-related IOP increases between Retaane 15 mg and placebo. All treatment-related adverse events occurred with similar frequency across treatment groups and were described as non-serious, mostly mild and transient and did not interrupt treatment.

Alcon has also launched three additional Phase III trials of Retaane. One will compare its effectiveness with verteporfin for injection (Visudyne) in 500 patients diagnosed with predominantly classic wet AMD. Twelve-month efficacy data from this trial will be used to complete the filing of the FDA New Drug Application.

Two others will evaluate Retaane treatment every 6 months vs. placebo in patients with advanced dry AMD who are at risk of progressing to wet AMD. The studies will include approximately 2,500 patients. The FDA has "fast-tracked" Retaane for this indication.

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