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SCIENCEBASED HEALTH APPOINTS DOUGLAS D. KOCH, MD TO SCIENTIFIC ADVISORY BOARD

Houston, TX– June 23, 2009 – ScienceBased Health, a leading provider of premium nutraceuticals for eye health, today announced the appointment of Douglas D. Koch, MD to its Scientific Advisory Board.

Dr. Koch is a Professor and The Allen, Mosbacher, and Law Chair in Ophthalmology at the Cullen Eye Institute, Baylor College of Medicine. He is the Editor Emeritus of the Journal of Cataract and Refractive Surgery, Past President of the American Society of Cataract and Refractive Surgery, and Past President of the International Intra-Ocular Implant Club. He has authored over 100 articles and book chapters on the topics of cataract and refractive surgery. He has given several named lectureships, including the Binkhorst Lecture at the American Academy of Ophthalmology Annual Meeting, the Barraquer Lecture at the American Academy of Ophthalmology Annual Meeting, the Lans Lecture at the International Society of Refractive Surgery Annual Meeting, the Ronald G. Michels Memorial Lecture at Johns Hopkins University, the Jules Stein Lecture at UCLA, and the First Gold Medal Lecture at the Australian Society of Cataract and Refractive Surgery in Queensland, Australia. Dr. Koch was named as one of the top 10 refractive surgeons in the United States in a survey conducted by Ophthalmology Times. He is also named as one of the Nation's leading medical specialists in America's Top Doctors.

“We are thrilled to welcome Dr. Douglas Koch to our Scientific Advisory Board,” said Alain Magro, president of ScienceBased Health. “Dr. Koch’s extraordinary breadth of experience, outstanding personal reputation and commitment to the highest quality research and medical practices will be extremely valuable to ScienceBased Health’s research and development endeavors.”

Dr. Koch joins ScienceBased Health’s Scientific Advisory Board members: **Paul S. Bernstein, MD, PhD**, Associate Professor of Ophthalmology and Visual Sciences in the Retina Division at the Moran Eye Center, University of Utah School of Medicine; **David S. Boyer, MD**, Senior Partner, Retina-Vitreous Associates Medical Group; **Anne Coleman, MD, PhD**, Professor of Ophthalmology in the Jules Stein Eye Institute of the David Geffen School of Medicine at UCLA and Professor of Epidemiology, UCLA School of Public Health. **Paul S. Koch, MD**, Medical Director of Koch Eye Associates; **Stephen C. Pflugfelder, MD**, Director, Ocular Surface Center, Cullen Eye Institute at Baylor College of Medicine; and **John D. Sheppard, MD, MMSc**, Ophthalmology Program Director at Eastern Virginia Medical School, Clinical Director of the Thomas R. Lee Center for Ocular Pharmacology and President of Virginia Eye Consultants.

About ScienceBased Health

ScienceBased Health, a privately held company, develops and markets evidence-based nutraceuticals for eye health. The formulations, created by leading physicians, nutrition scientists and researchers, are based on the latest scientific research and are recommended by several thousand ophthalmologists and optometrists nationwide. The Company developed **HydroEye®**, a patented, oral formulation for dry eyes; **OcularProtect®**, a comprehensive multivitamin for eyes and overall body health; **MacularProtect Complete®** and **MacularProtect Complete®-S**, powerful formulations, based on AREDS and other advanced research, to preserve macular and

whole body health; **DiaVis®**, a formula to protect eyes and overall body health of those with diabetes; and **Optic Nerve Formula®**, a powerful formulation to protect optic nerve health; and other high quality products for eye and body health. The products are made from premium ingredients and manufactured according to highest quality standards. For more information, contact ScienceBased Health at: (888) 433-4726 or visit: www.sciencebasedhealth.com.

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