

ScienceBased Health Announces New Ophthalmology Clinical Advisory Panel

Addition of Ophthalmology Thought Leaders Will Strengthen the Company's Efforts to Raise Awareness of the Role of Nutrition in Eye Care

Houston, TX – June 22, 2021 – ScienceBased Health[®] (SBH), a leading provider of premium nutraceuticals for eye health, announces the formation of its new Ophthalmology Clinical Advisory Panel that will provide insight and recommendations on eye care industry trends and new developments. In addition, it will help guide and support the company's educational initiatives in the ophthalmology space.

The company is pleased to welcome the following thought leaders to its Ophthalmology Clinical Advisory Panel: Kendall Donaldson, MD, MS, Professor of Clinical Ophthalmology and Medical Director of Bascom Palmer Eye Institute, Plantation, FL; Preeya Gupta, MD, Associate Professor of Ophthalmology at Duke University School of Medicine, Durham, NC; Cathleen McCabe, MD, FACS, Cataract and Refractive Surgeon at The Eye Associates, Bradenton, FL; Laura M. Periman, MD, Director of Dry Eye Services and Clinical Research at Periman Eye Institute, Seattle, WA; George Waring, IV, MD, FACS, Founder and Director of Waring Vision Institute, Mount Pleasant, SC; and Elizabeth Yeu, MD, Partner at Virginia Eye Consultants and Assistant Professor of Ophthalmology at Eastern Virginia School of Medicine, Norfolk, VA.

"We are excited and honored to work with these outstanding clinicians and highly regarded ophthalmology thought leaders," said Alain Magro, President and CEO of ScienceBased Health. "We look forward to leveraging the panel's influence in the ophthalmology community to increase awareness of the role of nutrition in eye health."

"Virginia Eye Consultants has been working with SBH for more than 10 years with excellent patient satisfaction," said Elizabeth Yeu, MD. "We've found SBH to have the most scientific approach, updating their formulations based on the latest research. The company's products are formulated on sound scientific research around various eye-related conditions, including dry eye, macular degeneration, glaucoma, and diabetes."

The Ophthalmology Clinical Advisory Panel complements the work of SBH's Optometry Clinical Advisory Panel.

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About ScienceBased Health

ScienceBased Health[®], a privately held company founded in 1997, develops and markets evidence-based nutraceuticals for eye health. The Company's formulations include: HydroEye[®], a clinically tested, patented oral formulation for dry eyes; OcularProtect[®], a comprehensive multinutrient for eyes and overall body health; MacularProtect Complete[®] AREDS2, a powerful formulation to preserve macular and whole body health, based on AREDS, AREDS2 and other advanced research; OmegaAdvance[®], a premium quality omega-3 supplement; Optic Nerve Formula[®], a clinically tested, powerful formulation to protect optic nerve health; DiaVis[®], a specialized formulation to support retinal circulation; and other high quality products. The formulations are based on the latest science, made from premium ingredients and manufactured according to highest quality NSF[®] certified facilities. For more information, contact ScienceBased Health at: (888) 433-4726 or visit: www.SBH.com.